

Fundraising deal for Mobile Agent crowdsourcing platform was closed

On 30-th June 2016 the fundraising deal for development of Mobile Agent crowdsourcing platform was closed, the deal value is not disclosed.

RB Partners team acted as an exclusive investment advisor of Mobile Agent, Russian service designed for implementation of the projects that require strong analytical base represented by large groups of people.

More than 5,000 projects for the largest clients from movie industry was completed by the means of Mobile Agent service launched in 2014. Currently the Company's geographical presence covers over 350 cities in Russia and 50 cities in the CIS, and the network of agents engaged in the projects includes more than 5,000 people.

The Advisor managed to gather interest to Mobile Agent of strategic and financial investors in a short period of time. As a result of a selection process, the deal was concluded with a group of investors including Russian leading venture capital fund – IIDF and a private investor / family office.

All the funds raised by Mobile Agent will be used for business extension and technological platform improvement.

Anton Poletaev, partner of RB Partners, an exclusive Russian financial advisor in the fundraising deal of Mobile Agent, noted: "Nowadays large number of venture projects are emerging in Russia, but their road to success is complicated due to lack of financing, which is crucial for this particular segment. We are extremely glad that we could assist in further development of the technological company with service quality equal to its foreign competitors. Mobile Agent in the near future will be able to achieve the next stage of its development strategy and enter foreign markets because of the funds raised. We believe in the success of this project and look forward to long-term beneficial cooperation with Mobile Agent's team".

RB Partners (www.rbpartners.ru) – international group of companies, established in 2004 specialized on investment banking services for Russian and international companies. Since 2004 RB Partners successfully realized more than 70 projects on preparation and conduction of M&A deals in the total amount of over USD 2 bln. Group offices are located in Moscow, Saint Petersburg and Hong Kong. Since 2010 RB Partners is a member of an international M&A association Globalscope (www.globalscopepartners.com), including 46 investment advisory firms from 39 countries.

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